

# m<sup>o</sup>linda

## PHOTOGRAPHY

When the campaign can't afford to fail.



Coca-Cola



KFC Nestlé



HEINEKEN



PANTENE



CORPORACIÓN FAVORITA marathon



**+10 AWARDS, 4 FESTIVALS, ONE LENS.**



I'm not a studio. I'm the photographer agencies call when the campaign matters. For over 15 years I've worked alongside Ecuador's top creative and production companies, directing photography for brands like Ford, Coca-Cola, McDonald and Nestlé always behind a single lens, with full creative accountability.

**15+**  
YEARS

**200+**  
CAMPAIGNS

**40+**  
BRANDS

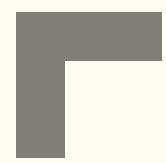


# COMPOSITING & AI

"Photography as the foundation. Artificial intelligence as the brush."



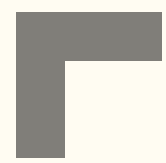














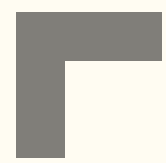














# **STYLE · LIGHT · MOTION**

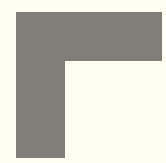
"Every line deserves its moment."











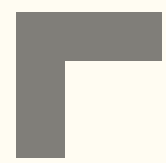




















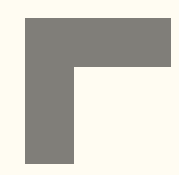


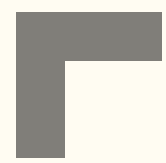
# **REAL PEOPLE, REAL MOMENTS.**

Directed to feel unscripted."

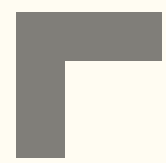




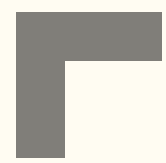














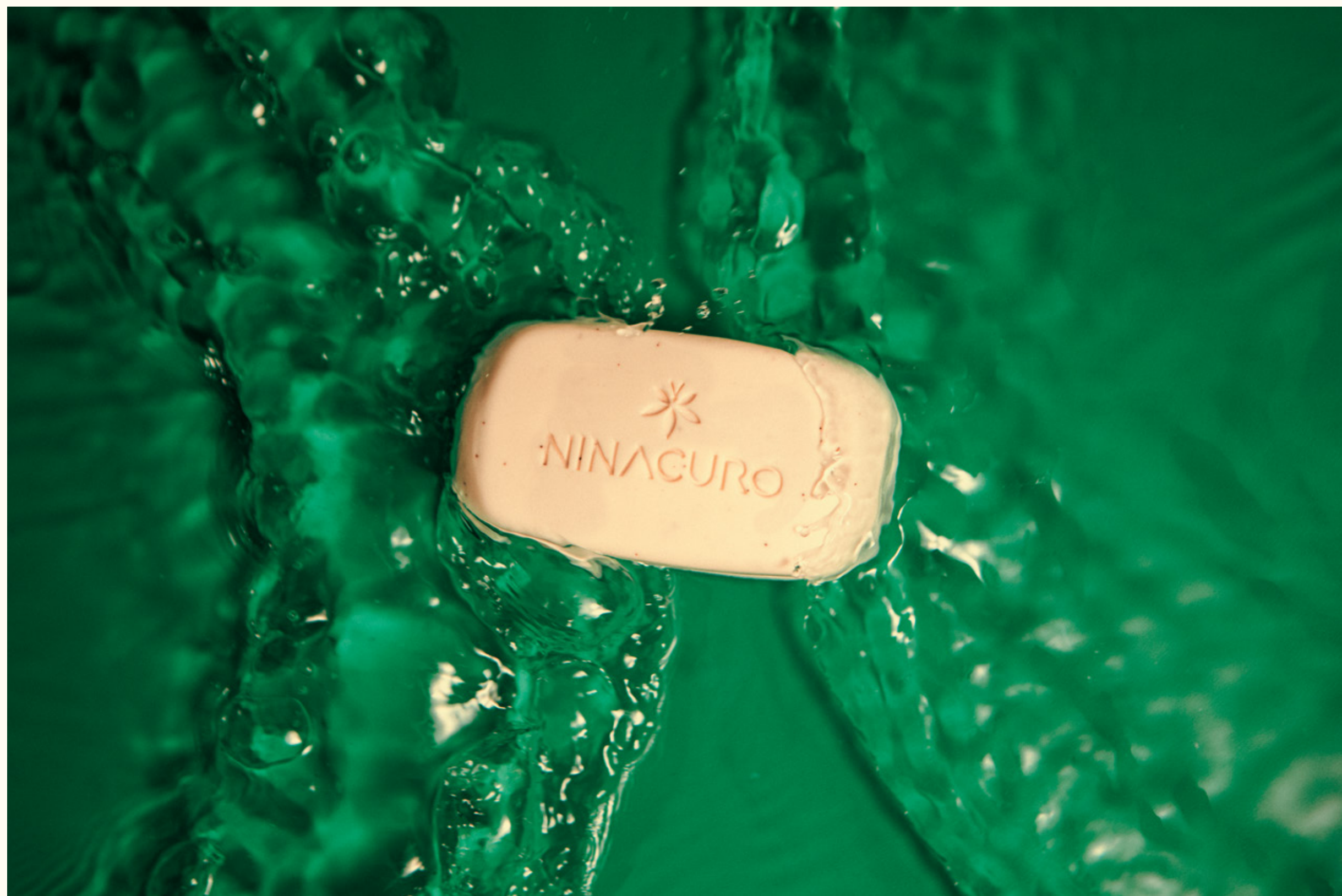
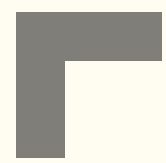




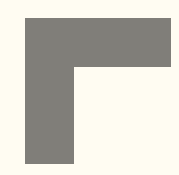


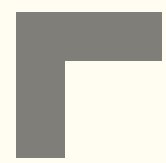




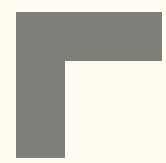


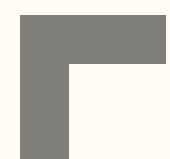






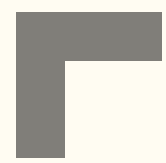








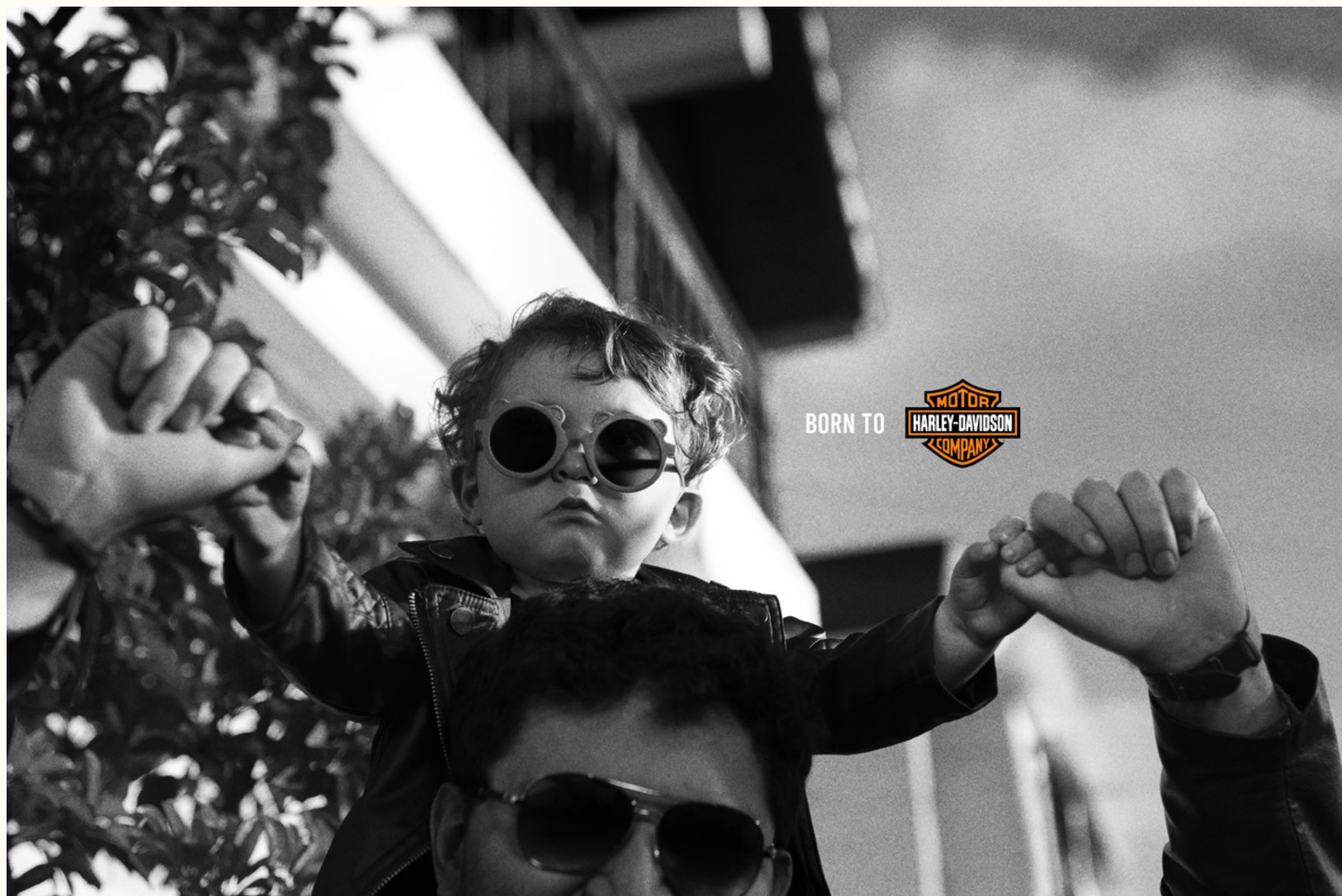








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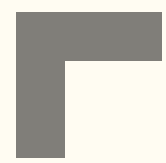






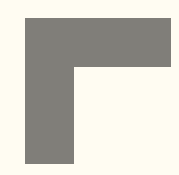


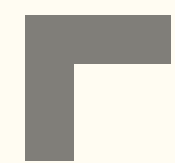












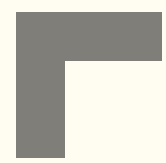
# **WEAR IT.**

"The sport is the context. The brand is everything."

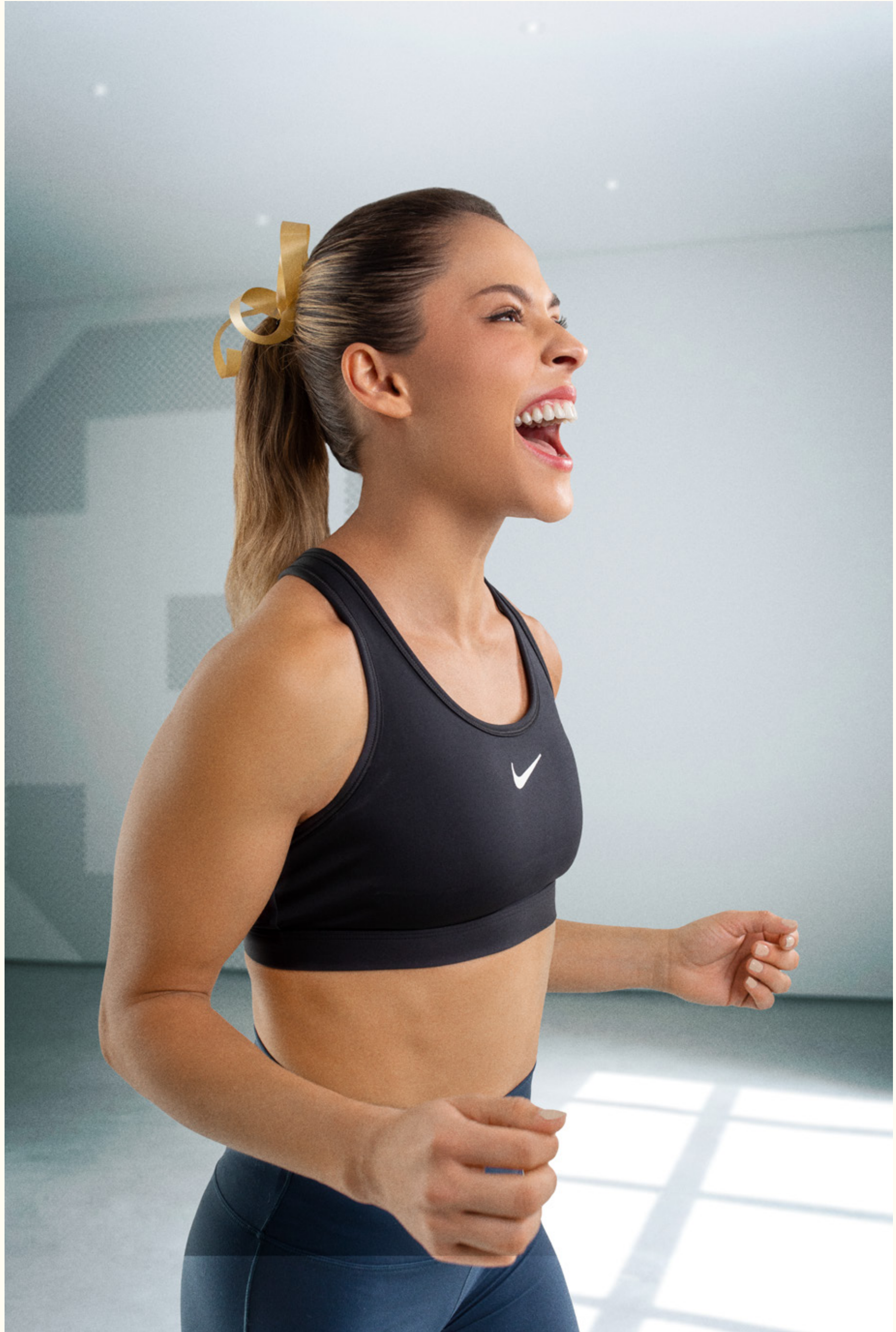












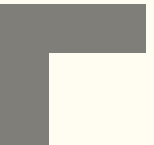


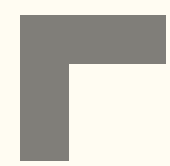
# **DESIRE.**

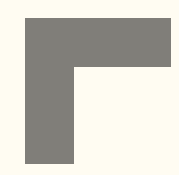
"If you can almost taste it, we did our job."



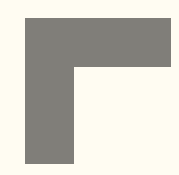
































Great campaigns start with one conversation.

[www.dmolina photography.com](http://www.dmolina photography.com)

[diegomolinadf@gmail.com](mailto:diegomolinadf@gmail.com)

+593 9 99342564